

## The Embassy of the Federal Republic of Germany in Cairo

Have the pleasure to invite you to the 48th Cairo Climate Talks (CCT) Event

on June 20th, 2017 at 8:30pm

Goethe Institute, 5 Al Bostan Street, Downtown

# “Cowspiracy Movie Screening & Discussion”

The Sustainability Secret: Can changing our  
diet help combat climate change?



While heat waves, floods, food shortages and other disasters caused by climate change are on the rise and uncertainty is clouding global climate commitments, taking action to mitigate emissions on local, national and global scales is more pressing than ever. Join us for the 48th round of the Cairo Climate Talks to discuss one of the most influential yet least explored topics: Mass Consumption and Production and their effects on climate change.

The documentary “Cowspiracy: The Sustainability Secret” is a 2014 production exploring the meat and dairy mass industry. Based on estimations that meat production contributes to more greenhouse gas emissions than transportation or industry, it raises the question why those estimations have seldom been discussed in public, and how changing our diet could help combat climate change. With its upfront criticism towards some of the most prominent environmental organizations, the movie is as controversial as it is eye-opening.

The meat and dairy industry is responsible for 14.5% of global emissions accelerating climate change. The rapid growth of the meat and dairy industry

paired with live-stock feed, land use, transportation and processing results in a high energy and water demand of meat and dairy products. Along the production line, the industry accounts for 10% of fossil fuel consumption and 25% of water use globally. According to recent studies local and organic farming products can generate up to 50% less emissions.

Since 60% of meat, butter and powdered milk are imported, mass production is not as common in Egypt itself. In 2016 prices of red meat have increased by 21.7% and prices of white meat have increased by 14.6%. Prices have continued to rise throughout 2017, and while the average Egyptian citizen is estimated to spend over 40% of their income on food, a discussion of the Egyptian diet is eminent also from an economic perspective.

In this special Ramadan edition of the Cairo Climate Talks, we will be hosting experts from different backgrounds including climate experts, food experts and representatives from the industry for a laid-back movie screening and light snacks, followed by a lively discussion on the ideas the movie proposes and their manifestation in the Egyptian context.

**The movie screening starts at 8:45 pm**

**| The discussion starts at 10:15 pm**

The event will be opened by

**Ms. Rauia Toama**

Head of the Science Department at the German Embassy in Cairo

The discussion experts are

**Dr. Hala Barakat**

Freelance Researcher and Food Rights Expert

**Dr. Mohamed Osman**

Livestock Director for Dina Farms

**Dr. Hassan Abou Bakr**

Professor of Biological Control, Faculty of  
Agriculture, Cairo University

**Moderator: Mr. Abdelrahman EI-Gammal** Board Member, Youththinkgreen Egypt

Light snacks will be offered ongoing with the event