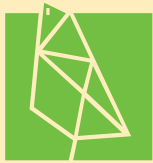


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**Natalie El Assiouty**  
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natalie.elassiouty@giz.de

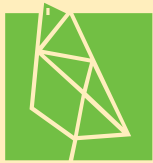




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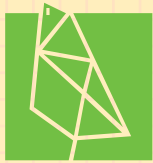
## **Featherlight EG**

Featherlight EG promotes  
an environmentally friendly  
and socially inclusive way  
of traveling Egypt



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# Tourists Lodges



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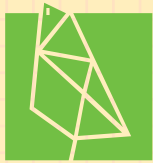
In 2013 and 2014...

**Workshops in:**

**Fayoum**

**Bahareya**

**Aswan**



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In 2013 and 2014...

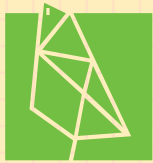
Monthly Meetups:

**Green Building**

**Energy, Water & Waste Management**

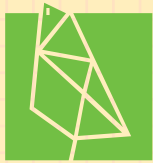
**Including Local Communities**

**Food and Hygiene**



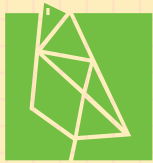
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The screenshot shows a Facebook page for 'Featherlight EG Community'. At the top, there is a cover photo with a white geometric pattern overlaid on a blurred background. The cover text reads 'Travel Egypt on a light footprint.' in green. Below the cover is the profile picture, which is a smaller version of the logo icon. The page name 'Featherlight EG' and 'Community' are displayed. Action buttons include 'Create Call-to-Action', 'Liked', and 'Message'. Navigation tabs for 'Timeline', 'About', 'Photos', 'Events', and 'More' are visible. The 'PEOPLE' section shows '856 likes'. The main content area has a post starting with 'What have you been up to?' and a small logo icon.



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# PHOTO COMPETITION

NATURE & COMMUNITY BASED TOURISM!

Participate in **#FeatherlightEG**'s photo competition  
& win a free weekend at one of Egypt's most amazing lodges!

Submissions to Event Wall • Ends 31 October 2014



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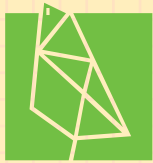




FEATHERLIGHT  
ECOLOGDE MANUAL  
EGYPT



FEATHERLIGHT TOURISM  
Egypt's Nature-and-Community-Based Tourism Guide

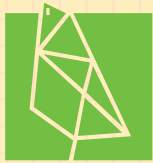


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**Awareness  
Raising**

**Networking &  
Matchmaking**

**Trainings**



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**What do you need?**



# Thank you!

**Natalie El Assiouty**

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